

**From:** CORY PALKA [cory.palka@lapd.lacity.org]  
**To:** lapdgwia4.gwia4 allblu02@gmail.com [lapdgwia4.gwia4 allblu02@gmail.com]  
**Subject:** Fwd: Six Hollywood restaurants donating gift cards to support our Hwd 4WRD retreat!  
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**Attachments:** Agenda.docx [Save] [Open]

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>>> "Kerry Morrison" <KerryMorrison@list.hollywoodbid.org> 04/01/15 21:57 >>>

Greetings friends,

Thanks to the generosity of some of our fine Hollywood bars and restaurants  
- appreciative of the good work you do to volunteer your time to Hollywood  
4WRD - I have amassed six gift certificates to hand out at the culmination  
of our retreat on Monday, April 13! They are worth between \$25 - \$50 for  
food or your bar tab! This was an easy ask of Hollywood businesses who know  
how important this coalition is to our community.

Wood & Vine

Off Vine

Hollywood Roosevelt Hotel

Loews Hollywood Hotel

St. Felix

Fabiolus Cucina

Now, in preparation, I need three things:

1. Completion of a five minute survey that helps to inform the agenda that day

<https://www.surveymonkey.com/s/53B6MVG>

2. Your RSVP for planning purposes - are you coming?

3. Input into the agenda. Here is a rough draft (attached) that I'm playing with.

With appreciation,

Kerry

From: KerryMorrison@list.hollywoodbid.org  
[mailto:KerryMorrison@list.hollywoodbid.org]  
Sent: Monday, March 30, 2015 5:20 PM  
To: Hollywood4WRD@list.hollywoodbid.org  
Subject: Nine-question survey to prepare for Hollywood 4WRD retreat 4/13/15

Greetings Hollywood 4WRD

Our planning retreat is two weeks from today.

Please spend five minutes responding to this Survey Monkey. I'm seeking input on where we are as a coalition since we last met two years ago. Your responses will help inform the agenda for April 13.

<https://www.surveymonkey.com/s/53B6MVG>

Ideally, please respond by Friday, as I am pulling together a steering committee to help with agenda prep, and I would like to share your responses. All responses are anonymous.

FYI, the retreat is going to be held at (thank you YPI for arranging):

Joan Palevsky Center for the Future of Los Angeles

CA Community Foundation

281 S. Figueroa Street, Suite 100

Los Angeles 90012

Plan for 8:30 to 1:15. I am looking for co-sponsors to pay for our lunch. Let me know if you can help with that!

Kerry

P.S. I am refreshing our email address list. Please let me know if there are other individuals who should be added to this email.

organization or network. It should remain an organization that has a clear understanding of the Hollywood context and work effectively to address homelessness issues specific to Hollywood.

- Keep it grass-roots for at least another year or two. Keep the coalition going as long as we feel that we are making progress toward ending homelessness as a coalition.
- I think it should continue in the grass roots coalition, and expand outreach to additional organizations/service providers to gather more resources and become more effective in the referral process
- continue to be a voice in the community but remain non bureaucratic and supportive to the changes in HW.
- I feel that the grass roots of a community coming together with no B's has been effective and is more appealing to those who truly like to get involved in a or their community.
- Developing a sustainable structure and leadership is important. How to do this while keeping the collaborative & its myriad of stakeholders engaged and represented in important. Might be worth looking at HHYP's evolution. CES will be unto itself at some point, but currently needs continued community leadership. CES will not address the totality of homelessness in Hollywood.
- Hollywood 4WRD is still a model organization and should continue to be emulated by other communities. Our strengths lie in our can-do attitudes and "no-silo" approaches to clients. That being said, I do feel that in the last few years too much emphasis has been placed on CES and less on overall outreach. There is a strong need for us in Hollywood to continue to know and understand who is living in our community, especially as our homeless population seems to be growing. Additionally, we need to raise our voice (in partnership) with the business community and begin to more strongly and BOLDLY advocate for "true human rights" for those on our streets and that the supply of needed resources (such as transitional/gap housing, affordable living, and supportive living/services) are supplied more abundantly in Hollywood and the surrounding Los Angeles County.
- Morphed into the CES
- I would need to know the pluses and minuses
- I think Hollywood 4WRD needs to continue in it's current form. While CES is a good initiative, it cannot address the larger issues of collaborating with and driving policy change at DMH, LAPD, etc.
- I think that Hollywood 4WRD should become an organization that both monitors the CES system but also to create more awareness in the community.



- It should continue to be separate from CES as these types of efforts have come and gone in the past and we continue to hold true to our efforts in HWD through HWD 4WRD. We need everyone to really step up and work collaboratively. I think we also need to be better about sharing our success to the constituents in this area as we have accomplished really great things and do not celebrate the on the ground work being done.
- If merge happens i believe that the Hollywood 4rwd may lose its core foundation principles. CES will focus on homeless on a hub basis vs. focal strategic in strictly Hwd
- it should survive and thrive as the voice of and a planning conscience for the community on all things related to homelessness. the collective consciousness and sense of community h4wrđ has created continues to be a significant factor in Hollywood's success in optimizing available resources, connecting with homeless individuals, creating hope and harmony in the community and supporting the evolution of our community's response from frustrated inability to exclude our most vulnerable and troubled neighbors to actually ending their homelessness through understanding, acceptance and housing [ often within our community]. I would be sad to see H4wrđ "fade away" before no homeless individual goes without housing for more than 60 days. Regardless of what tool or system we use to prioritize housing for the most needy or how many programs and projects are created and funded, H4wrđ has served as a central focus of our community strength and determination amid the constantly shifting dollars, approaches and public leaders whose consistency we cannot 100% rely on. H4wrđ has been a "moral compass", a true advocate, a supporter of innovation and a source of optimism and hope in what is still a shameful and unconscionably under-resourced effort to end homelessness where "process", unrealistic goals and statistics often still become more important than people and no viable plan for "scaling up" has yet been initiated. Despite the beauty and effectiveness of "no B's" it might be time to collect a modest membership fee to pay for someone to " shepherd" the group { maybe even part time } with respect to scheduling meetings, collecting agenda items, using website,social media, etc to communicate between meetings, publicize ideas, share innovations, etc.
- I think it should continue to be a coalition of different agencies and entities working together toward a common goal. But keeping the goal "common" will be a crucial point. In Hollywood, the goal is to "end, not manage homelessness." As long as the community and its organizations are united around this goal, I think the future of Hollywood 4WRD as a coalition will continue to be strong.

**Question 9: Please suggest topics, concerns or potential break-out groups that you would like to see incorporated into the Hollywood 4WRD retreat.**

These were open ended responses:

- Plans to integrate landlord associations would be helpful as the affordable housing stock in Hollywood is declining
- Beyond Rental Subsidies: building effective strategies to house the people who will not be able to access subsidy programs

- How do we better tie into affordable housing of all types.
- prevention strategies and an emerging early intervention and prevention model that protects children from distressed households ending up in foster care
- accomplishments so far--metrics and stats re same
- housing for the Mentally ill, institution based or lock down facilities. interim housing, mobile TB testing, treatment for substance abuse (mandatory). Conservatorship
- Bridge housing. 2. Advancing the Hollywood 4WRD model as a key component of the Health Neighborhood Initiatives being developed by LAC Depts of Mental Health, Public Health, and Health.
- Addressing and discussing potential solutions on how to place the newer population of younger, more aggressive, and substance abusing homeless that are showing up in Hollywood.
- Funding resources for legal assistance
- Who are the missing stakeholders? Who are the range of our homeless community members - youth, families, new to homeless, vehicle living, vets, chronic? Does Hollywood have a prevention service? Early intervention model?
- Outreach 2.0 (how can it be affective, where do we begin), Public Policy/Laws, and Mental Health Treatment (advocating for more)
- There should be a creation of the Top 10 across different areas homeless impact: Law enforcement, Health Care, EMT. This will allow partnerships to target those impacting these areas.
- Bridge Bed Funding opportunities., Sub Contract
- Community engagement - how can we have our neighbors, business owners, and tourists be part of the solution and not continue to enable.
- why are so many of the most challenging folks still on the streets ? and what can we do ?  
2. scattered sites seem to be the only practical way to "scale up" housing resources. what can we do to effectively engage landlords ? and how do we increase govt. housing vouchers ? 3. when do we stop "enrolling" people on the CES "waiting list". when we have 3 times the number of people than the number of apartments and vouchers ? 20 times ? 100times ? what are the consequences of such a "waiting list" 4. how can we better coordinate and collaborate the ever growing number of separately{ and often generously } funded "outreach" efforts and "street teams" that connect to homeless individuals ? how can we better understand what they are actually "offering", if it's being "accepted" and how all these efforts might add to our community's progress towards ending homelessness ? how can we help them ?